

Video

Tony Wragg is an award winning former television and newspaper journalist with more than 20 years' experience in corporate communication and video production. He began his career as a cameraman and presenter in Queensland, working on a number of state-wide and national television programs. He has since written, produced and directed video presentations for a variety of clients, as well as conceiving and directing a number of live corporate television programs.



Work Examples

- **AGL** – produced a series of videos promoting the company's corporate responsibility program, Annual Results announcements and sponsorships
- **Australian Rugby Union** – wrote and produced a series of educational videos for Australia schools, as well as a referee recruitment video
- **Commonwealth Bank** – conceived and produced a series of dramatised promotional videos promoting financial education to the youth market
- **Hyder Consulting** – high-energy corporate video
- **Sydney 2000 Paralympic Games** – series of promotional videos, as well as all the videos screened at the Opening and Closing Ceremonies
- **Sydney Water** – series of staff and customer videos
- **Tenix Alliance** – documentary-style safety video
- **Thiess John Holland** – community video for the Lane Cove Tunnel Project
- **Woolworths Supermarkets** - weekly staff television program



Testimonials

Tony crafted a safety video for us that had a tremendous emotional impact. He was entrusted to manage some very sensitive issues and delivered a product that will help change behaviour and possibly save lives. **Brad Griffiths, GM Human Resources, Tenix Alliance**

The quality of the production elements we've seen since working with Tony have set a new benchmark for Internal Communications. **Judy Douglas (Former) Head of Employee Communications, AGL**

