

Bids, Tenders & Submissions

An award winning former journalist, Tony Wragg has provided copywriting, document management and design services for a variety of major infrastructure companies. He is used to writing to critical deadlines and takes a strategic approach to the structure, design and delivery of all documents he prepares.

Document Management services include:

- Identifying key messages and points of difference
- Developing the document structure
- Briefing and managing document contributors
- Writing and revising copy
- Proof reading (inc. consistency in language and key messaging)
- Developing visual concepts and managing the design process
- Assisting with document assembly

Work Examples

- **Abigroup Contractors Pty Limited** – tender document
- **Agility/Veolia Water** – winning tender document
- **Alcatel-Lucent** – tenders and credentials documents
- **Fulton Hogan** – CVs for tender document
- **Leighton Contractors** – winning tender and credentials document
- **Lend Lease** - tender documents
- **Macmahon** – tender document and CVs
- **Tenix Alliance** – winning tender document and company profile

Testimonials

Tony's value is not only in his expertise, but also the way he challenges and develops ideas. **Jayne Whitney, Group GM, Corporate Affairs, Tenix**

What impresses me about Tony is his attention to detail, flexibility, promptness and the high quality of his work. **Graham Topham, Pre-Contracts Manager, Macmahon**

Tony is an enthusiastic and motivated communications consultant, with a keen eye for detail. **Richard Fechner, Group Manager, GHD**

