

Bids, Tenders & Submissions

An award winning former journalist, Tony Wragg has provided copywriting, document management and design services for a variety of major infrastructure companies. He is used to writing to critical deadlines and takes a strategic approach to the structure, design and delivery of all documents he prepares.

Document Management services include:

- Identifying key messages and points of difference
- Developing the document structure
- Briefing and managing document contributors
- Writing and revising copy
- Proof reading (inc. consistency in language and key messaging)
- Developing visual concepts and managing the design process
- Assisting with document assembly

Work Examples

- **Abigroup Contractors Pty Limited** – tender document
- **Agility/Veolia Water** – winning tender document
- **Alcatel-Lucent** – tenders and credentials documents
- **Fulton Hogan** – CVs for tender document
- **Leighton Contractors** – winning tender and credentials documents
- **Lend Lease** - tenders documents
- **Tenix Alliance** – tender document and company profile

Testimonials

Tony's value is not only in his specific expertise, but also the way he challenges and develops ideas. I don't think we have ever presented a project to Tony where he has not changed it to shape a better outcome. **Jayne Whitney, GM Business Development, Tenix Alliance**

Tony's energy and enthusiasm enabled him to easily integrate with our team and deliver our tender response in a very short timeframe. He is easy to work with and adds value to every project. **Cheryl Lee Heaney, Sales Director Vertical Markets, Alcatel-Lucent**

Tony is an enthusiastic and motivated communications consultant, with a keen eye for detail. **Richard Fechner, Group Manager, GHD**

