

## Events

Tony Wragg is an award winning former television and newspaper journalist with more than 20 years' experience in corporate communication. He has conceived and managed major events, product launches, awards programs and conferences for clients in the IT, media and health industries. He draws on the resources of a wide range of external professionals to provide a total turnkey event service.

## Work Examples

- **AGL** – a series of conferences and company announcements
- **Cisco Systems International** – stage managed the 'CiscoExpo' in Kuwait and Qatar, and 'mea connections' in Dubai
- **Lexmark** – concept, staging and video elements for a series of Lexmark Indy events, sales briefings, and Business Partner Awards
- **MBF Health and Well-being Awards for Media** – creative, entry management, judging and coordination of state and national ceremonies
- **PeopleSoft** – stage managed the World Express Customer Roadshow in five cities throughout Asia
- **Sydney 2000 Paralympic Games** – all major announcement events for the Games and all video elements for the Opening and Closing Ceremonies
- **Sydney Water** – exhibition manager for two sustainability exhibitions (attended by more than 15,000 people) and project manager for an interactive display centre which replicated a floor of the company's new headquarters
- **Tenix Alliance** – AV and staging for annual Chairman's Awards

## Testimonials

*Tony is one of my sources of inspiration. A quick phone call always results in an interesting way to achieve an objective. He delivers results in a professional, dependable and collaborative way, and nothing is impossible. Tony is an asset that never fails to make me look good to my stakeholders.* **Malou Atayde, Communications Manager, Tenix Alliance**

*Our event required a huge level of vision, creative, technical, logistical, influencing and coordination skills. Tony is one of the few people I know who possesses all of these.* **Lisa Cotton, Director Social Investment, Social Ventures Australia**

