

Corporate Television

Tony Wragg is an award winning former television and newspaper journalist with more than 20 years' experience in corporate communication and video production. He began his career as a cameraman and presenter in Queensland, working on a number of state-wide and national television programs. He has since written, produced and directed corporate television presentations for a variety of clients, as well as conceiving and directing a number of corporate and promotional videos.



Work Examples

- **Disney Channel Live** – a travelling stage show through Queensland regional centres promoting the Disney cable TV network and its carrier, Austar
- **EnergyAustralia** - developed and directed staff TV show “EA Today” – presented by staff and played at the Managing Director’s bi-annual roadshow
- **J.D. Edwards** – produced and directed a series of live corporate television presentations – featuring TV personalities Larry Emdur and Penny Cook - recorded to tape and webcast around the world
- **Lexmark** - produced and directed a live corporate television presentation to Asian media during the Lexmark Indy 300 on the Gold Coast
- **Woolworths Supermarkets** - produced a weekly staff television program – *WOW TV*– broadcast to 640 stores



Testimonials

Your creative input and professional counsel on our ‘Exposed’ TV event was invaluable. Our sales executives were most impressed with the level of professionalism and the production values of the event. Thank you for your contribution in making it a huge success! **Susie Macmillan, Marketing Manager, J.D. Edwards**



I am very happy with our weekly staff show “WOW TV” and believe that it is because of your flexibility and experience. Thank you for all your efforts and hard work. **Bernie Brookes, (former) Chief General Manager, Buying and Marketing, Woolworths Supermarkets now CEO, Myer**

